

# Sample 1-day Agenda

## Day 1

- 9:00 AM      **Welcoming remarks - Gettysburg Beyond the Battle Museum**  
*This stunning museum just won “Best New Museum in the United States” by readers digest people’s choice, beating out an array of museums from across the country. Focused on the town of Gettysburg and the personal impacts of the battle this museum tells a new side to Gettysburg’s story.*
- 9:10 AM      **Special Guest Presentation**
- 9:35 AM      **The Human Side of High Performance** – *In this world-renowned keynote, host Steven B. Wiley explores the most critical element of leadership: **human relations**. This session specifically focuses on:*
- *The leadership implications of a **rapidly changing, stressful environment**, as evidenced by the calamitous change wrought by the outbreak of the Civil War;*
  - *Strategies for **influencing** those around us;*
  - *The power of individuals to **lead change**, as evidenced by the ordinary people who did extraordinary things.*
- 10:00 AM      **Chamberlain at Gettysburg: Transactional and Transformational Leadership** – *This case study uses Joshua Chamberlain and the 20<sup>th</sup> Maine’s story to introduce the concepts of **transactional and transformational leadership** and the metaphor of protecting organizational vulnerabilities or “left flanks.” This session addresses:*
- *Ways to build and sustain teams using a blend of **transactional and transformational** leadership;*
  - ***Employee engagement**, via the story of Chamberlain’s handling of 120 mutineers – disengaged employees – who ultimately bought back in due to Chamberlain’s leadership;*
  - *The **importance of front-line supervisors** as exemplified by the saga of Joshua Chamberlain, a man in command of a regiment of just 500 men, but upon whom the entire battle turned during a key moment.*
- 11:00 AM      **Battlefield Experience I: The Second Day’s Battlefield** – *Our visit to the second day’s battlefield extends our classroom learning and adds an additional dimension on the **power of symbols** in driving **employee engagement**.*
- 12:15 PM      **Debrief & Discussion** – *Participants identify personal and organizational “left flanks” and what they can do, transactionally and transformationally, to protect those vulnerabilities.*
- 12:35 PM      **Lunch**

- 1:30 PM      **Courageous Communication: Lee and Longstreet at Gettysburg** – *Based on the mismanaged professional disagreement between James Longstreet and Robert E. Lee, this session uncovers the signs that our organization may be in for a setback and illustrates communication strategies to **manage conflict**. The major points covered are:*
- *The role of both leader and follower to create an atmosphere of “**courageous communication**” where all opinions and facts are shared in a compelling way to help us avoid “Pickett’s Charge situations”;*
  - *The job of both leader and follower to assume **accountability** for the direction of the larger organization and help **drive results**;*
  - *Proven methods to **negotiate with and influence** people within your organization to co-create a better future.*
- 2:30 PM      **Battlefield Experience II: Pickett’s Charge** – *On the battlefield we follow in the steps of Pickett’s Charge, and as our views physically and metaphorically change we viscerally experience the power of **management by walking around**.*
- 4:00 PM      **Review of Concepts and Action Plans** – *Participants will have time and be provided tools to help them reflect upon the totality of what they have experienced in the program and will be guided to apply those insights to their work. As an end product all participants will come away with an action plan they can implement upon returning to their daily jobs.*
- 4:30 PM      **LLI Program concludes.**